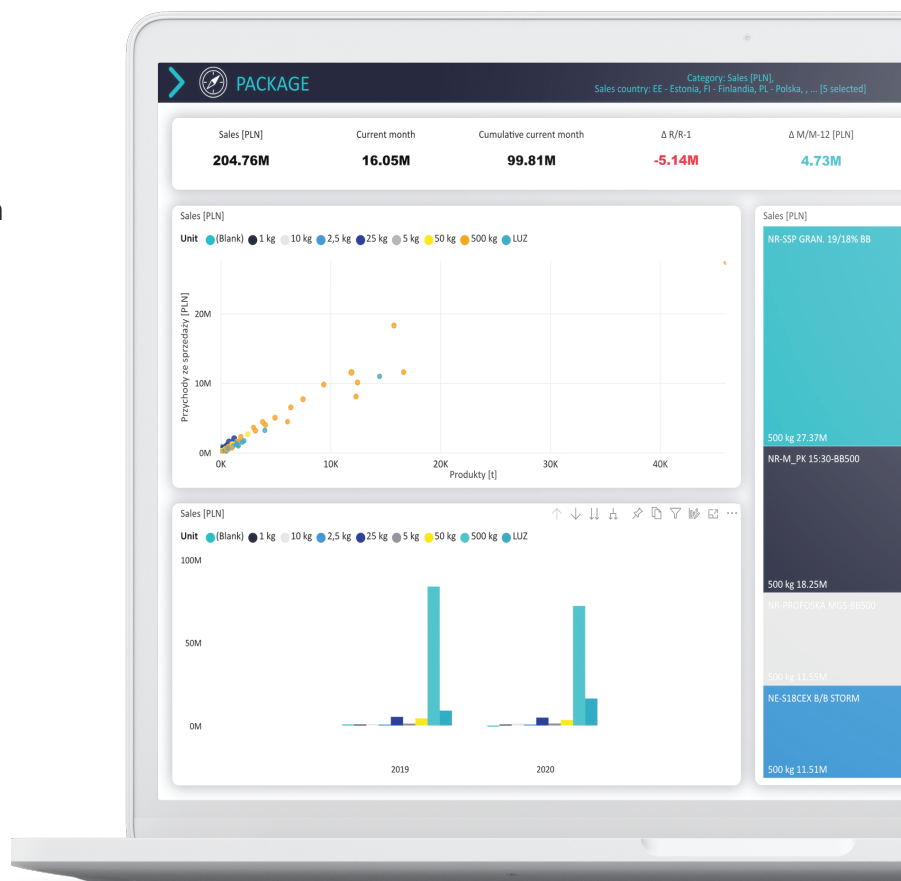# BImetrics

WE TRANSLATE DATA INTO INFORMATION

Power BI

Personalized business analytics

IT solutions for operational and financial controlling

BImetrics

- Advanced analytical tools

- Interactive management information system

- Personalized management dashboards

- Multi-dimensional data analysis

- Performance metrics management tools

- Dynamic financial planning

- Integration with enterprise databases

- Management decision support system

- Real-time data monitoring

- Warning alert system

Business Intelligence in an organization

BImetrics provides IT tools for financial and operational controlling, which can be used in the process of company management, as well as a perfect complement to the reporting system. Integration with ERP and CRM systems as well as external databases enables real-time analysis of economic events, thus providing the opportunity to react dynamically to emerging business opportunities or threats.
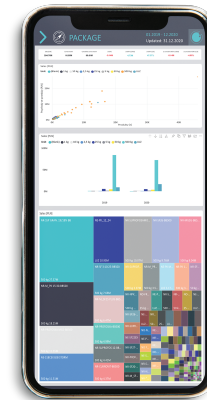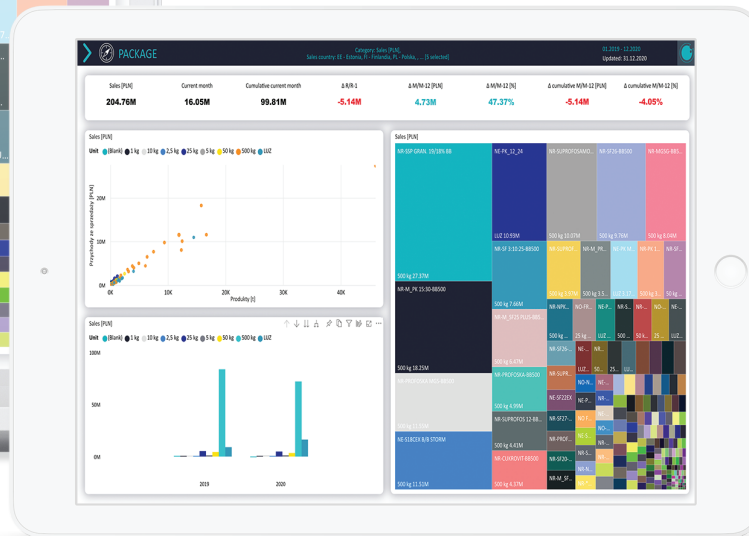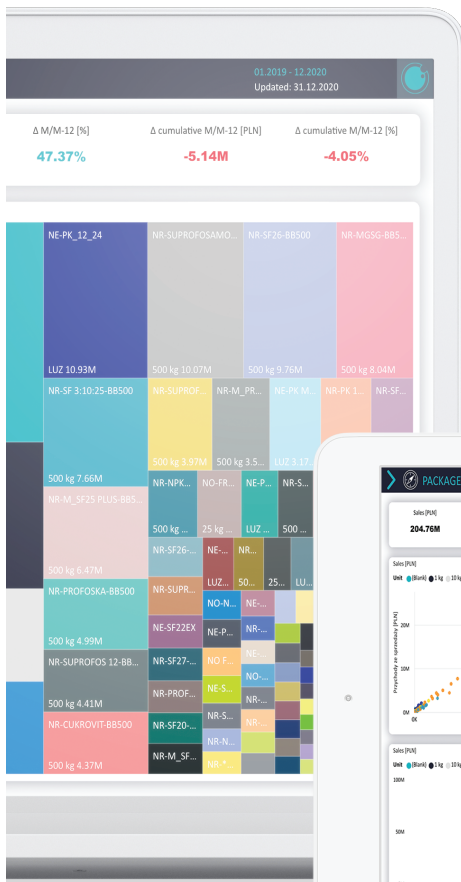
Our Power BI based solutions

MAGnifier

Sales Analysis
BImetrics offers solutions for multi-dimensional analysis of product or service sales enabling detailed, multidimensional analysis of customers, prices, services, products, volumes in selected periods and locations.

Profitability analysis
Profitability reports provide detailed information about costs, revenues, and achieved margins. Managers receive a tool for a broad analysis of the achieved results, with the possibility of assessing the company's efficiency at the level of segments, products or customers. Precise profitability analysis indicates which areas should be strengthened and which should be limited.

Cash.MAN

Cash management
Cash.MAN offers solutions to manage a company's cash position. Based on cash flow forecast, over-liquidity or cash deficits are identified, their level, place of occurrence and duration. Early identification allows for taking advance actions to reduce the risk of losing cash liquidity or, in case of overliquidity, creating conditions for optimal use of surpluses. This module supports working capital management in a company.

BIm

KPI.planner

KPI management

The system gives the possibility of parallel acquisition of data from multiple sources influencing the level of key performance indicators [KPIs], automatically processes them, giving the picture of current situation of the company.

Planning and monitoring of achievements

Comparison of the level of performance with the assumed plans results in a picture of the actual realization of organizational objectives. BImetrics enables a detailed analysis of performance deviations from the forecast and helps to identify their causes. This tool is ideal for managing the implementation of operational plans.

MBO.it

Employee bonus system

Thanks to BImetrics it is possible to monitor the achievements of participants of employee bonus programmes. The system collects data on the achievement of goals and automatically recalculates them to the amount of money per employee covered by the program.

NAVigator

Forecasting with scenario analysis

It makes it possible to forecast future results of a company in assumed scenarios. The object of forecast can be any freely defined variables, such as: sales value, the level of market prices of raw materials, the volume of demand. The system allows to analyze the impact of many risk factors simultaneously. Each scenario has a specific probability of occurrence, which together allow to determine the expected result.

Sensitivity analysis

While the scenario analysis shows the different contexts in which a forecast may be realized, the sensitivity analysis examines how much a change in the value of a parameter affects the outcome. It allows to create a risk matrix, which presents results calculated on the basis of an assumed change of a given parameter, for example demand on price level.

MAGnifier
by **BImetrics**

Do you want to maximize revenue or profit? Which segment of your business is unprofitable and which is generating the most revenue? Which product is least and which is most profitable to sell ? Which customers have the highest cost of service?

If you are asking yourself similar questions, MAGnifier is the solution for you.

MAGnifier analyzes the profitability of business in selected sections, including by product/service offered, department, region, production line or customer. Entrepreneur obtains actual profitability distribution of his business, thanks to which he knows which areas of activity should be developed and which should be limited.

Cash.MAN
by **BImetrics**
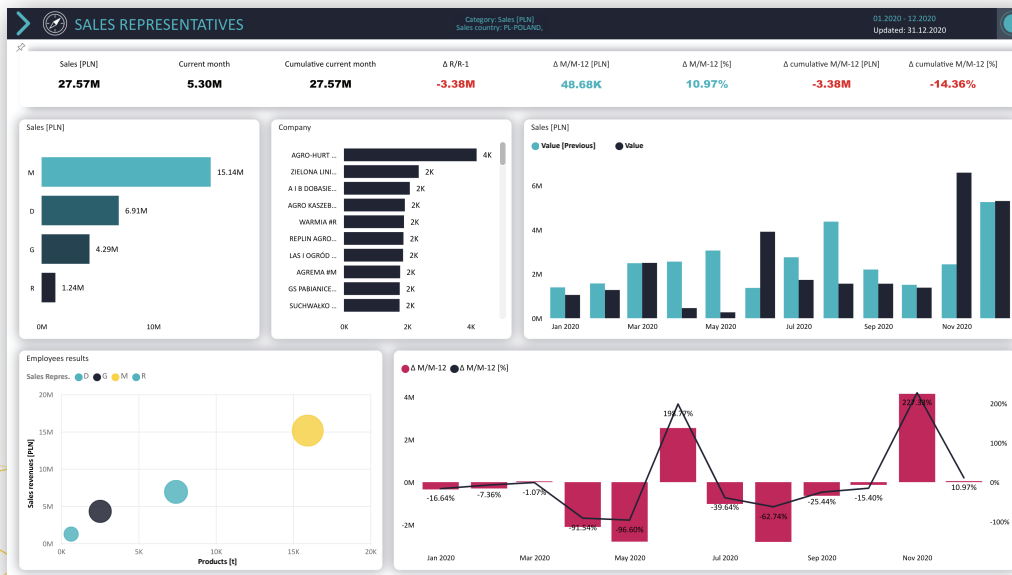
What can you do to protect your business from liquidity shortages in the coming weeks? What is your company's actual cash position?

Cash.MAN supports management of short-term financial liquidity. Based on cash flow forecast, over-liquidity or cash deficits in a company are identified, their level and duration. Early identification allows for taking advance actions to ensure cash or, in case of overliquidity, to create conditions for optimal use of surpluses.

The system obtains data from the FK/ERP system (receivables, payables) and directly from bank account balances, while taking into account forecasts of flows not included in the accounting, such as future tax liabilities, sales revenue forecasts and projected costs.
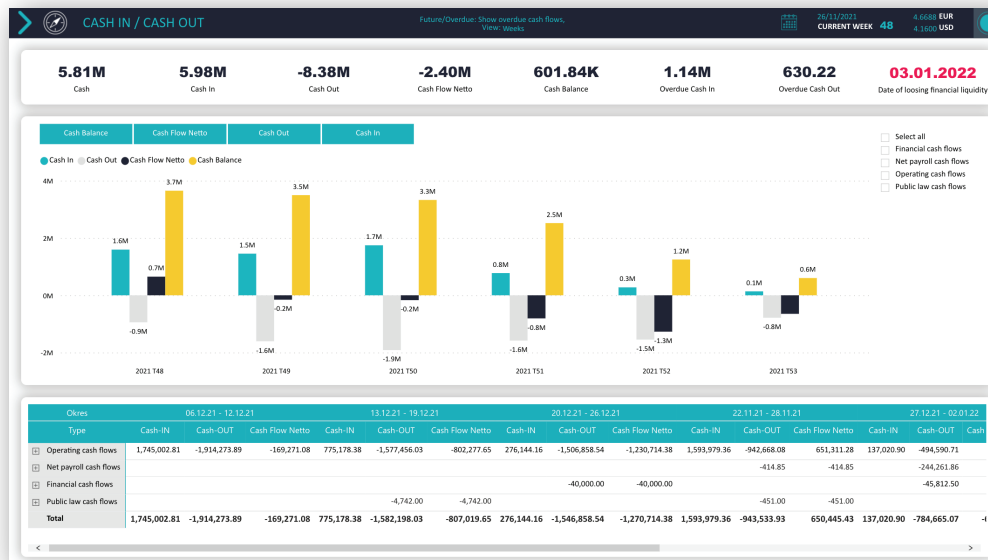
KPI.planner
by BImetrics

To what extent have the stated goals of the company been met? How to link the company goals to the team goals? How to increase the team's commitment to the company's goals?
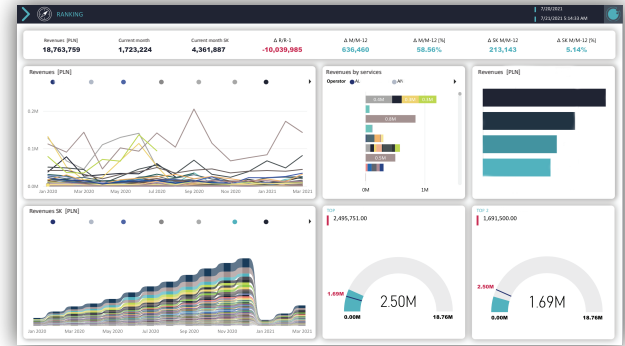
MBO.it
by BImetrics

It works especially well in places where the results and effectiveness of employees determine the success of the company.The implementation of the system results in the individual goals of employees becoming aligned with the goals of the organization.
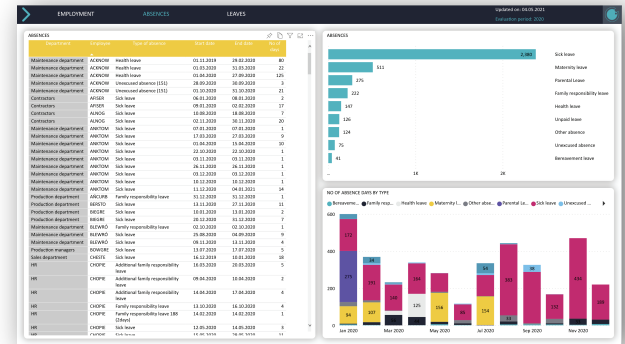
NAVigator
by BImetrics

Do you want to know how the value of your business will change in the future? How will changes in your product prices affect your sales in the coming weeks and months, or how will changes in raw material prices affect the profitability of your business? **Nothing simpler.**
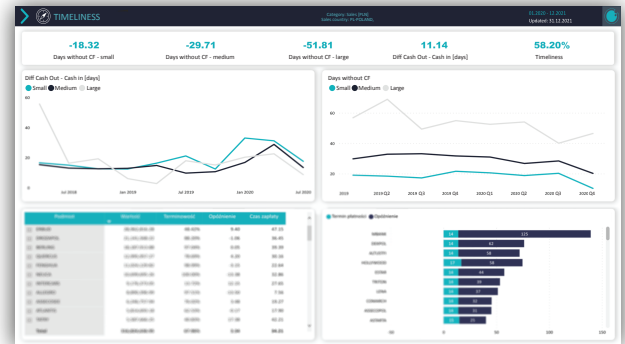
Turn data into information that matters for your business

The role of **BImetrics** is the parallel acquisition of data from multiple sources affecting the level of company performance measures (e.g. data from the ERP system, CRM, FK, bank accounts, commercial contracts, market data), their processing in the data warehouse, multidimensional analysis within individual modules, generation of warnings and recommendations concerning actions to be taken in order to increase operational excellence.

BImetrics allows you to import Excel, CSV files, data from Microsoft Dynamics, Google Analytics, Twilio, Marketeo, Salesforce and more. The tool also allows you to connect to cloud databases. Using queries, connections are established to Azure SQL Database, Azure SQL Data Warehouse, Oracle Database, Spark on Azure HDInsight and SQL Server Analysis Services. It is also possible to connect directly to local databases.
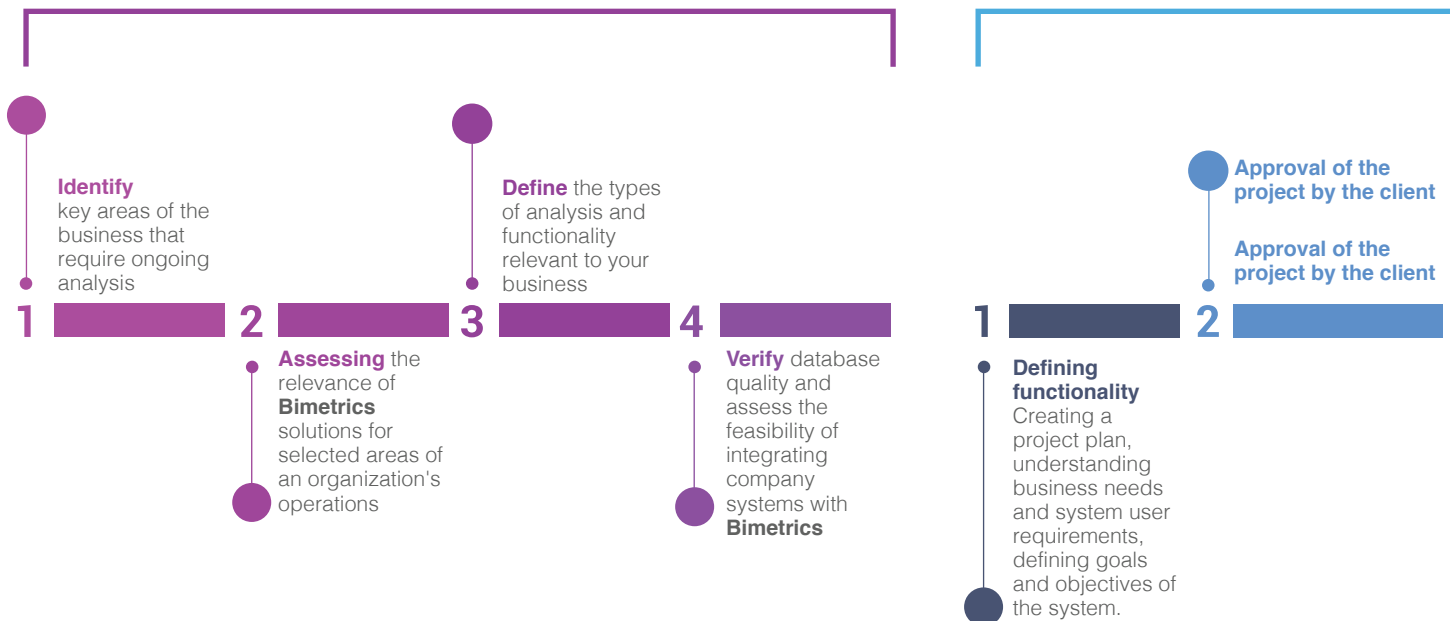
Bitrix 24

CRM

ERP

WEB   **BANK**   **FK SYSTEM**
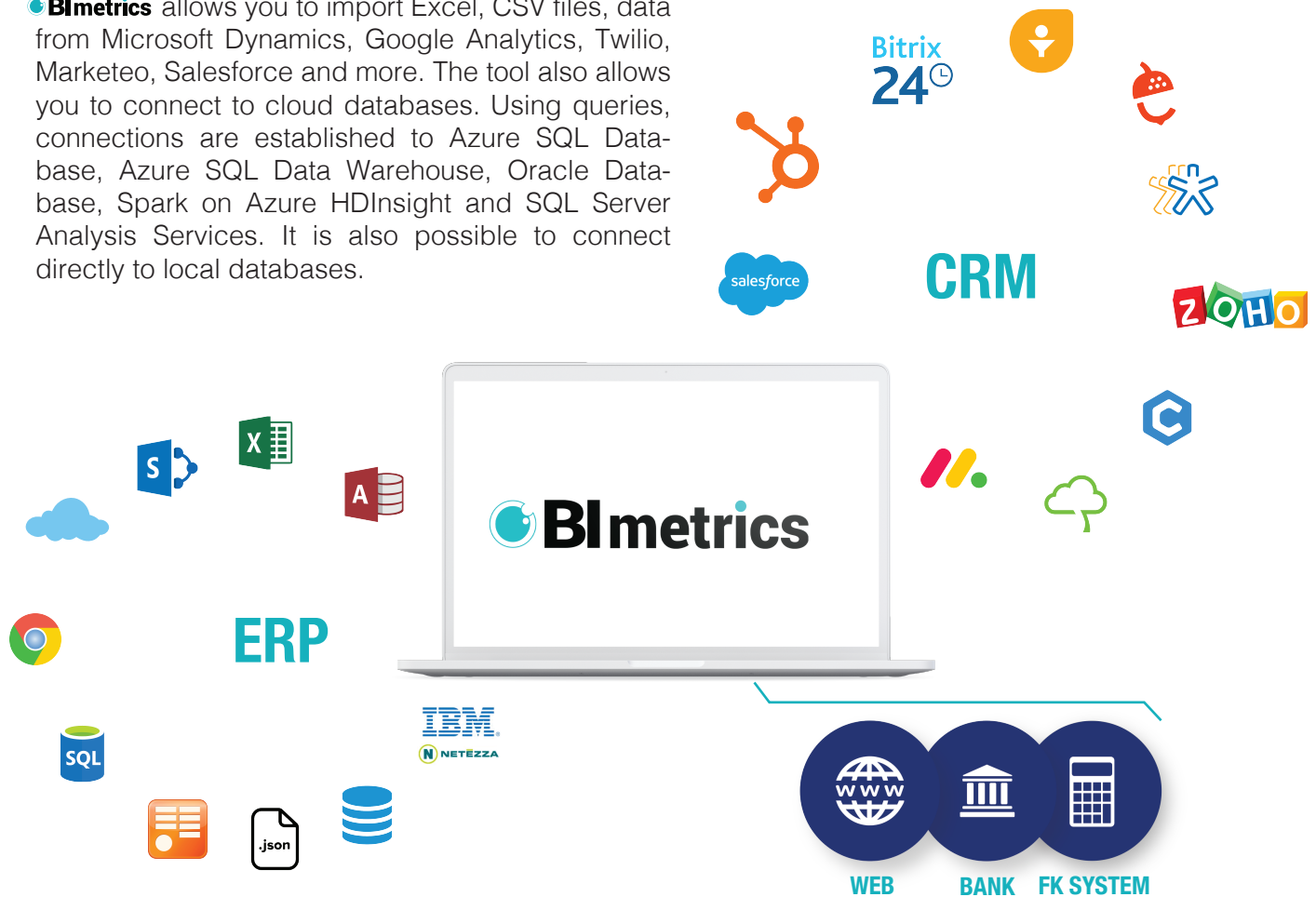
Are you considering implementing BImetrics? Are you wondering whether BImetrics functionalities will find application in your company's business areas?

We offer you a professional pre-implementation audit. Experienced BImetrics consultants will verify the quality of your data and advise which of the processes occurring in your organization, regardless of the type of business, should be covered by the System implementation.

The implementation itself is a multi-stage process, varying depending on which modules are being implemented. The number of stages and their duration are determined by the quality of available data and advancement of selected solutions. Some of the stages can run in parallel, which shortens the implementation process, while others require that the previous stage be completed before the next one is started.

Pre-implementation audit [5 days]

1

Identify key areas of the business that require ongoing analysis

2

Assessing the relevance of **Bimetrics** solutions for selected areas of an organization's operations

3

Define the types of analysis and functionality relevant to your business

4

Verify database quality and assess the feasibility of integrating company systems with **Bimetrics**

1

Defining functionality Creating a project plan, understanding business needs and system user requirements, defining goals and objectives of the system.

Approval of the project by the client
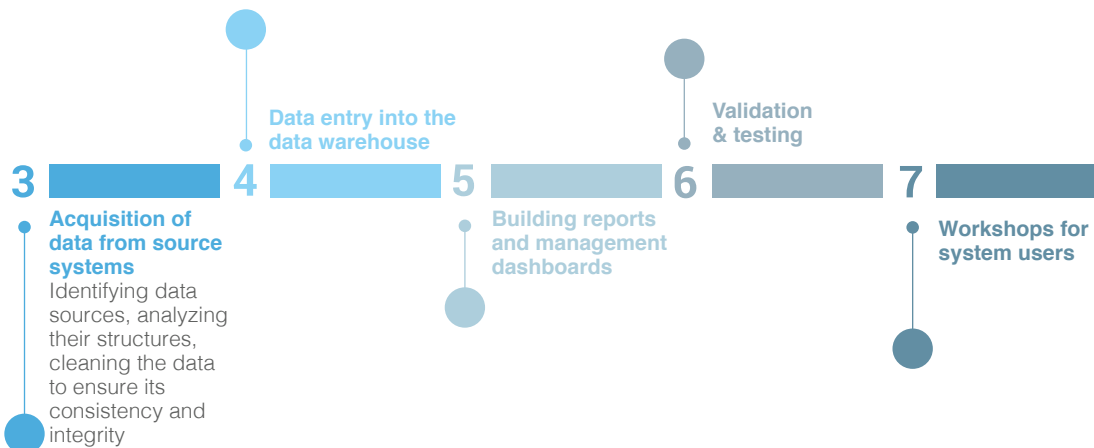
2

Approval of the project by the client

How long does it take to implement?

Depending on the scale of the project and selected modules, **BImetrics** implementation time ranges from 2 to 4 weeks. It should be noted that many Customers, in the course of implementation, seeing the new possibilities of using the System, decide to extend the functionality, which has an impact on extending the schedule.

How much does the implementation engage employees?

Implementation of **BImetrics** takes place simultaneously on two levels: organizational and IT. The IT solution should result from the previously defined business goals and required functionalities. Implementation on the organizational level involves in particular managers. On the other hand, the IT implementation process takes place with the minimum participation of the company and is limited to providing access to databases.

Implementation [2-4 weeks]

Post-implementation support

3 **Acquisition of data from source systems**
Identifying data sources, analyzing their structures, cleaning the data to ensure its consistency and integrity

4 **Data entry into the data warehouse**

5 **Building reports and management dashboards**

6 **Validation & testing**

7 **Workshops for system users**

Are you a BImetrics user, getting to know its capabilities, noticing new applications and **would like to expand the area of its functionality?**

In the post implementation period we are available both "on demand" or according to a fixed schedule [for example, one day a week]. If necessary, we can also answer any questions online, through remote contact using communicators such as Skype.

www.bimetrics.pl